



F.No.CBSE/RO(BNG)/COVID-19/2020

October 3, 2020

Dear Principal,

It has been decided by the Ministry of Education, Govt. of India to organize a campaign titled "Public Health Response to Covid 19- Appropriate Behaviour" in all schools across the country for the benefit of Principals, teaching and non-teaching staff, children and parents.

2. In order to ensure effective dissemination of information and awareness, a nodal officer at Board level has been appointed and it has been decided that the Regional Officer of the Board shall act as Regional Nodal Officer and **City Coordinators of the Board shall act as a District Nodal Officer**. The Principal shall be the **Nodal Officer of the respective School**. All the Principals are therefore requested to take necessary action at their level accordingly and circulate the necessary information to the Teachers, Parents and Students to make them aware about this campaign and to organize this campaign as per guidelines of the Govt. of India.


3. Further, all the Principals are requested to create exclusive WhatsApp group of the Class teachers of their school, for dissemination of information received in this regard as well as to collect the field level feedback from the parents and students. The concerned Class teachers, in turn, will disseminate this information further to their students and parents through respective Whatsapp groups.

4. As a first step, you are requested to conduct an online (Webinar) or offline meeting ensuring Covid-19 guidelines with all the teachers and convey the campaign details and to create awareness regarding appropriate behaviour in view of the pandemic.

5. The details like Number of Teachers, Number of Students, Number of Parents covered may be compiled in respect of your school and shared in WhatsApp group "to be created by the City Coordinator (or any other method like Google Forms etc. for collection of information) for compilation and transmission to Regional Officer, CBSE, Bengaluru.

6. A copy of the letter dated 01/10/2020 from Hon'ble Secretary, CBSE, along with Date-wise Action Plan and PPT on the campaign, is attached for further necessary action.

7. Your active participation shall make this significant campaign successful for ensuring appropriate Public Health response to Covid-19 which would benefit the society, at large.

You sincerely,

(Vikas)
10/20
Regional Officer

Encl As above





केन्द्रीय माध्यमिक शिक्षा बोर्ड

(मानव संसाधन विकास मंत्रालय, भारत सरकार के अधीन एक स्वायत्त संगठन)

CENTRAL BOARD OF SECONDARY EDUCATION

(An Autonomous Organisation under the Ministry of Human Resource Development, Govt. of India)



No. CBSE/SECY/2020

October 01, 2020

To,
All the Regional Directors/ Regional
Officers Central Board of Secondary
Education

Sub.: Organizing a campaign titled "Public Health Response to Covid-19- Appropriate Behaviour" –reg.

This is with reference to the letter no. 1-3/2020-IS.5 dated 01.10.2020 received from the Joint Secretary (SS-I), Department of School Education & Literacy, Ministry of Education, Govt. of India on the subject cited above.

In this regard it is stated that the Govt. of India has decided to organize a campaign titled "Public Health Response to Covid-19- Appropriate Behaviour" in all schools across the country.

Further as far as CBSE is concerned, a Video Conferencing was held with stakeholders as well as Regional Directors/ Regional Officers of the Board and it has been decided by the Competent Authority of the Board to nominate Ms. Kavita Vazirani, Joint Secretary (Coordination), CBSE Hqrs, Preet Vihar, Delhi as Nodal officer of the Board. It has also been decided that the Regional Directors/ Regional Officers of the Board shall act as Regional Nodal Officers and City Coordinators of the Board shall act as a District Nodal Officer.

Therefore, all the Regional Directors/ Regional Officers of the Board are requested to take necessary action at their level in accordance with the guidelines mentioned in the above referred letter and circulate the same to the City Coordinators, Schools, Principals, teachers, Parents and Students to make them aware about this campaign and to organize this campaign as per guidelines of the Govt. of India.

Yours sincerely,

Anurag Tripathi

(Anurag
Tripathi)
Secretary

Encls: As
above.

Copy to:-

1. The Chairman & Secretary, Council for the Indian School Certificate Examinations, Plot No. 35 & 36, M.B. Road, Sector-VI, Pushp Vihar, Saket, New Delhi- for further necessary action as per guidelines of Ministry of Education, Govt. of India.
2. The Development and Recognition Manager, India International Baccalaureate Organization, IB Global Centre, Singapore- 600, North Bridge Road, 21-01 Park View Square, Singapore- 188778 for further necessary action as per guidelines of Ministry of Education, Govt. of India.
3. The Regional Representative in India, University of Cambridge International Exams, Cambridge House, 4381/4, Ansari Road, New Delhi- 110002 for further necessary action as per guidelines of Ministry of Education, Govt. of India.
4. The Secretary General, Federation of Indian Chambers of Commerce and Industry (FICCI), 1, Federation House, Tansen Marg, Todarmal Road Area, Mandi House, New Delhi- 110001 for further necessary action as per guidelines of Ministry of Education, Govt. of India.
5. The Chairman, Confederation of Indian Industry (CII), The Mantosh Sondhi Centre, 23, Institutional Area, Lodi Road, New Delhi- 110003 for further necessary action as per guidelines of Ministry of Education, Govt. of India.
6. The EO to Chairman, CBSE for kind information of Chairman.
7. The CVO and All Heads of the Departments of CBSE for information.
8. The Head (M&PR), CBSE

Anurag Tripathi



"शिक्षा केन्द्र", 2, सामुदायिक केन्द्र, प्रीत विहार, दिल्ली-110092
"SHIKSHA KENDRA" 2, COMMUNITY CENTRE, PREET VIHAR, DELHI-110092



Phone (off.) : 011-22509256-59, 22041807-08, Website: www.cbse.gov.in, www.cbse.nic.in



Santosh Kumar Yadav,
Joint Secretary(SS-I)
Tel:- O1 1-23387781

— 110 115

GOVERNMENT OF INDIA
MINISTRY OF EDUCATION
DEPARTMENT OF SCHOOL EDUCATION & LITERACY
SHASTRI BHAVAN
NEW DELHI-110 115

D&J No. I -3/2020-15.5 Dated

1st October, 2020

I hope you are ensuring the wearing of masks, following physical distancing and maintaining of hand hygiene in your office functioning on a regular basis. You would agree that due to the upcoming festival season and the present unlock situation, it is important to reemphasize amongst our stakeholders the importance and significance of following the COVID related skill behavior norms including wearing masks, social distancing and hand washing/hygiene, through an intensive and focused communication strategy. For this, it is important that Education Departments of all States and UTs and other autonomous organizations take up this task in a mission mode.

2. In the meeting held in the Cabinet Secretariat on 29.9.2020, it has been decided to organize a campaign titled "Public Health Response to Covid-19- Appropriate Behaviour" in all schools across the country. In this regard, a VC meeting was held with States, UTs and other stake holders on 1.10.2020 to disseminate the information on the campaign. I am sharing the PPT and action plan on the subject including the suggested roles and responsibilities of the various stakeholders for the campaign. The monitoring format in which the information is to be provided by the States, UTs and other autonomous organizations is also enclosed for your kind information. All the stake holders are requested to take necessary action as discussed in the VC meeting.

3. I would request you to appoint a Nodal Officer for the campaign and furnish his/her details to the following officials by 5th October 2020 :-

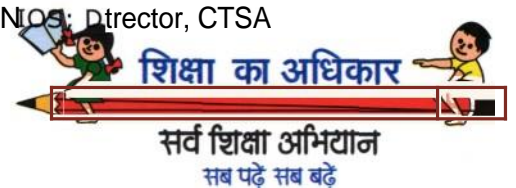
- Sh. Rajesh Kumar Maurya, Under Secretary, Tele No. 011-2338450 1 (email-rajmaurya.edu@nic.in), Mobile No. 9818062407
- Sh. Nisheeth Verrant, Mobile No. 9560970505

Sh. Rajesh Kumar Maurya

Encl. : As above.

Santosh Kumar Yadav
(Santosh Kumar Yadav)

- The Additional Chief Secretary/Principal Secretary / Secretary (Education), All States and UTs.
- The State Programme Directors, Samagra Shiksha, All States and UTs.
- Director, SCERT, All States and UTs. 4. Chairman, CBSE; Director, NCERT; Commissioner, KVS; Commissioner, NVS; Chairman, NIOS; Director, CTSA



Intensive & Focussed COVID-19 Campaign

Message Before Every Meeting

**Wear Masks, Follow Physical Distancing,
Maintain Hand Hygiene**

1

Rationale

- **Combating COVID-19 amidst unlocking of economy**
- **Upcoming Festival Season**
- **Concerted action with State/UT Governments & Autonomous Bodies**

2

Shift in Communication Strategy

- Central message in the earlier communication strategy:
 - During lockdown: "Stay Home, Stay Safe"
 - During Unlock: AatmaNirbhar Bharat
- New strategy for "Unlock With Precautions":
 - Unlock does not mean the end of the pandemic
 - Focus on COVID-19 Appropriate Behaviour with economic needs
- Continuous emphasis on the need to embrace technology
- Region-specific targeted communication in high case-load districts
- Specific messages for social and religious situations based on SOPs

3

Other Focus Areas

- Aarogya Setu
 - Promoting active use through push notifications
 - Encouraging downloads among untapped populations through radio jockeys of FM stations, All India Radio and Doordarshan
- Encouraging COVID-19 testing and health seeking behaviour
- Promoting immunity boosting AYUSH measures
- Specific communication in view of the approaching festive season

4

Intensive Communication Campaign

- **Campaign duration: Two months (October-November, 2020)**
- **Simple, easily understandable messages to reach every citizen**
- **Dissemination throughout the country using social media, personal communication, along with traditional media, AIR,DD, FM**
- **Messages on ways to combat COVID-19, and behavioural changes**
- **Communicating the present COVID-19 situation for people to understand its seriousness and magnitude**
- **For pan-India consistency, messages/slogans to be developed centrally**

5

Intensive Communication Campaign

- **Banners and Posters at public places:**
- **Involving Front-line Workers:**
 - **Teachers**
- **COVID-19 messages at landing pages of Government websites**
- **Messages on bills/receipts /communication of different offices**

6

Intensive Communication Campaign

- **Involving all stakeholders:**
 - **Religious leaders to appeal during the festive season.**
 - **NGOs to be roped in for targeted messaging at the grassroots level.**
 - **Social media influencers**
 - **YouTube for unpaid promotion of COVID-19 related messages.**

Intensive Communication Campaign

- **Message to focus on promoting the right way of:**
 - **Wearing mask**
 - **Washing hands**
 - **Following social & physical distancing**
- **Developing Acronym, tag line, jingles, and short animated videos.**

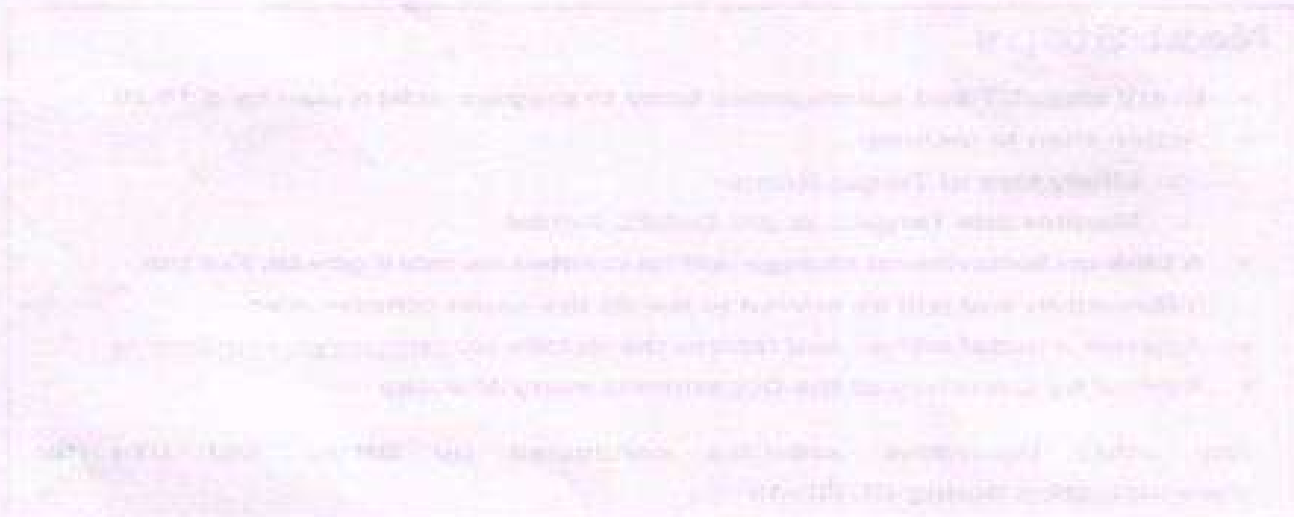
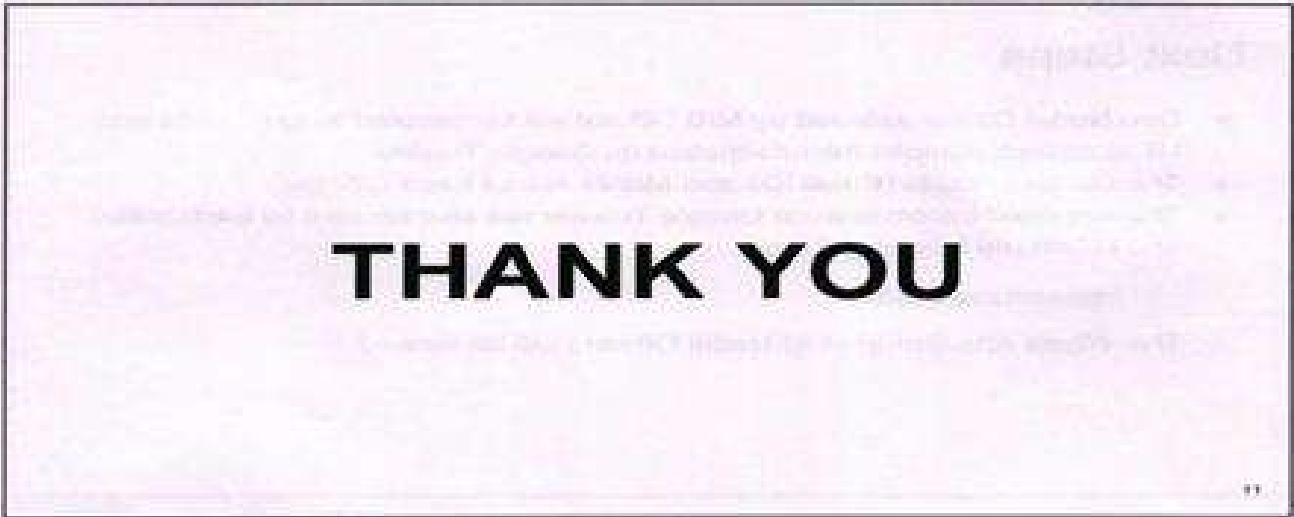
Next Steps

- One Nodal Officer assisted by MIS Official will be deputed in each state and UT to collect, compile the information on Google Tracker
- The Contact details (Email IDs and Mobile No. of Each Official)
- The compiled information on Google Tracker will also be sent by each state and UT on the following Emails
 - rajmaurya.edu@nic.in
- The Whats App Group of all Nodal Officers will be formed

Next Steps

- Every state/UT and autonomous body to prepare action plan by 5.10.20
- Action Plan to include:
 - Likely size of Target Group
 - Monitorable Targets as per DoSEL format
- A Link on behavioural change will be created on mhrd.gov.in. For the information and will be mailed to the all the nodal officers also.
- Appoint a nodal officer and inform the details to: rajmaurya.edu@nic.in
- Review by Secretary of the Department every Monday

Any other innovative activities conducted by States and UTs for communication during COVID-19



ACTION PLAN BY DoSEL FOR STATE/UTs AND AUTONOMOUS BODIES OF DoSEL

S. no	Action Title	Action to be taken	By whom	To whom	By when
1.	Video conference with all states/UTs	<p>Video conference meeting with all states/UTs to convey purpose, timelines, resources, and target group.</p> <p>States will also be conveyed to appoint a nodal officer at state level to communicate with GoI; and Nodal officers in every district for the 2-month campaign to report to the state level; report progress of state on all points covered here every Saturday by 1 pm to GoI in attached format.</p>	Secretary DoSEL	School Education Secretaries, SPD Samagra Shiksha and Directors SCERT of all States/UTs; heads of autonomous institutions under DoSEL	2.10.20
2.	States/UTs to have their own action plans for maximum outreach	All states/UTs shall prepare their own action plans to ensure maximum outreach to schools, students, teachers, parents and all other stakeholders in the school education system.	School Education Secretaries	DoSEL	5.10.20
3.	Appointment of State level Nodal Officer	States/UTs to inform name and contact details of State level Nodal officer to DoSEL, MoE, GoI	School Education Secretaries	DoSEL	5.10.20
4.	States/UTs to inform DoSEL likely size of target group	States/UTs have to reach schools, students, teachers, parents, DIETs, and all other offices of school education at all level. The likely target size of outreach maybe conveyed to DoSEL	School Education Secretaries	DoSEL	5.10.20
5.	Conveying common communication material to states/UTs	Common Communication material to be conveyed through email and WhatsApp groups to states/UTs	DoSEL	School Education Secretaries, State Programme Directors of Samagra Shiksha, Directors of SCERT and Chairpersons of State Secondary School Boards of all states	7.10.20

ACTION PLAN BY DoSEL FOR STATE/UTs AND AUTONOMOUS BODIES OF DoSEL

S. no	Action Title	Action to be taken	By whom	To whom	By when
1.	Video conference with all states/UTs	Video conference meeting with all states/UTs to convey purpose, timelines, resources, and target group. States will also be conveyed to appoint a nodal officer at state level to communicate with GoI; and Nodal officers in every district for the 2-month campaign to report to the state level; report progress of state on all points covered here every Saturday by 1 pm to GoI in attached format.	Secretary DoSEL	School Education Secretaries, SPD Samagra Shiksha and Directors SCERT of all States/UTs; heads of autonomous institutions under DoSEL	2.10.20
2.	States/UTs to have their own action plans for maximum outreach	All states/UTs shall prepare their own action plans to ensure maximum outreach to schools, students, teachers, parents and all other stakeholders in the school education system.	School Education Secretaries	DoSEL	5.10.20
3.	Appointment of State level Nodal Officer	States/UTs to inform name and contact details of State level Nodal officer to DoSEL, MoE, GoI	School Education Secretaries	DoSEL	5.10.20
4.	States/UTs to inform DoSEL likely size of target group	States/UTs have to reach schools, students, teachers, parents, DIETs, and all other offices of school education at all level. The likely target size of outreach maybe conveyed to DoSEL	School Education Secretaries	DoSEL	5.10.20
5.	Conveying common communication material to states/UTs	Common Communication material to be conveyed through email and WhatsApp groups to states/UTs	DoSEL	School Education Secretaries, State Programme Directors of Samagra Shiksha, Directors of SCERT and Chairpersons of State Secondary School Boards of all states	7.10.20

		<ul style="list-style-type: none"> direct teachers to hold Parent Teacher Meetings (in online/offline mode) wherever possible to convey the three main messages to parents. direct teachers to discuss the importance of these precautions in their online/offline classes with their students. collate weekly progress and report to District Nodal Officer 			
10.	SOPs on school reopening by DoSEL	DoSEL, MoE, GoI to issue detailed SOPs to states/UTs on health and safety precautions to be taken on school reopening.	DoSEL	States/UTs	3.10.20
11.	SOPs on school reopening by States/UTs	States/UTs to issue their own SOPs on detailed guidelines to on health and safety precautions to be taken on school reopening, based on DoSEL SOPs, but contextualised to local requirements	Department of School Education of all states/UTs	To all stakeholders in the school education system in the state/UT	Before permitting reopening of schools
12.	CBSE, KV, JNV and CTSA to have their own action plans for maximum outreach	CBSE, KV, JNV and CTSA shall prepare their own action plans to ensure maximum outreach to schools, students, teachers, parents and all other stakeholders in the school education system	CBSE, KV, JNV and CTSA	DoSEL	5.10.20
13.	Nodal officers' appointment by CBSE, KV, JNV and CTSA	CBSE, KV, JNV and CTSA to appoint Nodal officer for reporting in the attached format to DoSEL every Saturday.	CBSE, KV, JNV and CTSA	DoSEL	5.10.20
14.	CBSE, KV, JNV and CTSA to convey the likely size of target group to DoSEL	CBSE, KV, JNV and CTSA have to reach schools, students, teachers, parents, DIETs, and all other offices of school education at all level. The likely target size of outreach maybe conveyed to DoSEL	CBSE, KV, JNV and CTSA	DoSEL	5.10.20
15.	VC with Regional level Nodal Officers by CBSE, KV, JNV and CTSA	Common Communication material to be conveyed through Video Conferencing by CBSE, KVS, JNV and CTSA through email and/or WhatsApp groups to their own Regional level Nodal Officers along with detailed instructions.	CBSE, KVS, JNV and CTSA	Regional Offices of CBSE, KVS, JNV and CTSA	10.10.20
16.	Emails to all Principals directly by CBSE, KV, JNV and CTSA	CBSE, KV, JNV and CTSA to send direct emails to all Principals containing Letter from Chairperson/Commissioner and all IEC material.	CBSE, KVS, JNV and CTSA	All School principals under these organisations	10.10.20
17.	Principals/Head of	Head of School/Principals of all schools affiliated/under	Principal/Head	Teachers of all	Before

	schools of CBSE, KV, JVV and CTSA schools to brief their teachers	<p>CBSE/KVS/JVV/CTSA to hold meetings with their teachers (online/offline) to undertake the following:</p> <ul style="list-style-type: none"> convey and explain to teachers the messaging and communication material received from CBSE/KVS/JVV/CTSA direct teachers to convey these materials to parents and students through whatever means possible (online/offline/ SMS/WhatsApp/through peer group/etc.) direct teachers to hold Parent Teacher Meetings (in online/offline mode) wherever possible to convey the three main messages to parents. direct teachers to discuss the importance of these precautions in their online/offline classes with their students collate weekly progress and report to the concerned Nodal Officer as maybe directed by CBSE, KV, JVV and CTSA 	of school	schools	14.10.20
18.	CBSE to hold meetings with other national level boards – IB, Cambridge and ICSE	CBSE will hold meetings with other national level Examination Boards, that is, ICSE, Cambridge and IB, to apprise them of the campaign and get their support to convey to their schools, teachers, students and parents as per serial number 13 above.	CBSE	IB, Cambridge and ICSE	12.10.20
19.	Meeting with Education wing of FICCI and CII by CBSE	CBSE will hold meetings with the Educational wing of FICCI, CII and other organisations with a large ground presence in school education to convey the campaign details and resources for further dissemination by them	CBSE	FICCI, CII, etc.	12.10.20
20.	NIOS to convey all the IEC material to its students	NIOS will directly convey all the IEC material to its students and also inform its study centres to disseminate to the students as and when they visit the study centres.	NIOS	Students registered with NIOS	10.10.20
21.	Dissemination of IEC material through digital means by NIOS	NIOS to disseminate all IEC material through its TV and radio channels, learning portals, etc.	NIOS	To persons visiting these sites	7.10.20 onwards
22.	Dissemination of IEC material through digital means by NCERT	DoSEI will ensure dissemination of IEC material through all websites under DoSEI and its autonomous bodies, Swayam Prabha Channels, DKSHA and Gyanamrit radio channel, etc.	NCERT, DoSEI	To persons visiting these sites	7.10.20 onwards

23.	Dissemination of IEC material through digital means by states/UTs - websites	All states/UTs will ensure that all this IEC material is displayed prominently on all their official websites and on the websites of all schools in the state/UTs.	States/UTs	To persons visiting these sites	7.10.20 onwards
24.	Dissemination of IEC material through digital means by states/UTs – TV channels, radio, e-learning portals	All states/UTs will ensure that all this IEC material is disseminated through their educational TV/radio channels and e-learning portals as well.	States/UTs	To persons visiting these sites	7.10.20 onwards
25.	Monitoring of progress by the DoSEL and state/UTs	<p>DoSEL and state/UTs will monitor weekly progress of the campaign.</p> <p>States/UTs, autonomous bodies will send their reports to DoSEL by 1 pm every Saturday of the week.</p> <p>DoSEL will share progress report with Ministry of I and B, every Monday of the week.</p>	States/UTs, DoSEL	DoSEL	Every week until 3 rd December, 2020

REPORTING FORMAT FOR STATES/UTs AND AUTONOMOUS BODIES OF DoSEL BY 1PM EVERY SATURDAY

S. no.	Action Title	Sub-action	Reporting by whom	By when	Action taken
1.	States/UTs to have their own action plans for maximum outreach		State/UT	5.10.20	
2.	Appointment of State level Nodal Officer		State/UT	5.10.20	
3.	States/UTs to inform DoSEL likely size of target group		State/UT	5.10.20	
4.	Conveying IEC material to Nodal Officers/districts/schools of states/UTs		State/UT	10.10.20	
5.	Briefing session of district level Nodal officers by states/UTs		State/UT	10.10.20	
6.	Specific instructions to Nodal officers at district level by states/UTs		State/UT	10.10.20	
7.	Principals/Head of schools of states/UTs to brief their teachers — Give number of schools where action taken and likely number of teachers (cumulative figures this week)		states/UTs	Before 14.10.20	
8.	SOPs on school reopening by States/UTs		State/UT	Before permitting reopening of schools	
9.	CBSE, KV, JNV and CTSA to have their own action plans for maximum outreach		CBSE, KV, JNV and CTSA	5.10.20	
10.	Nodal officers' appointment by CBSE, KV, JNV and CTSA		CBSE, KV, JNV and CTSA	5.10.20	
11.	CBSE, KV, JNV and CTSA to convey the likely size of target group to DoSEL		CBSE, KV, JNV and CTSA	5.10.20	
12.	VC with Regional level Nodal Officers by CBSE, KV, JNV and CTSA		CBSE, KVS, JNV and CTSA	10.10.20	
13.	Emails to all Principals directly by CBSE, KV, JNV and CTSA — Give number of		CBSE, KVS,	10.10.20	

	schools where action taken	JNV and CTSA		
14.	Principals/Head of schools of CBSE, KV, JNV and CTSA schools to brief their teachers – Give number of schools where action taken and likely number of teachers (cumulative figures this week)	CBSE, KV, JNV and CTSA	Before	14.10.20
15.	CBSE to hold meetings with other national level boards – IB, Cambridge and ICSE	CBSE	12.10.20	
16.	Meeting with Education wing of FICCI and CII by CBSE	CBSE	12.10.20	
17.	NIDS to convey all the IEC material to its students – number of students to whom conveyed (cumulative figures this week)	NIDS	20.10.20	
18.	Dissemination of IEC material through digital means by NIDS - list the TV channels, e-learning sites, radio channels where material disseminated	NIDS	7.10.20 onwards	
19.	Dissemination of IEC material through digital means by NCERT - list the TV channels, e-learning sites, radio channels where material disseminated	NCERT	7.10.20 onwards	
20.	Dissemination of IEC material through digital means by states/UTs – number of sites on which IEC material displayed	States/UTs	7.10.20 onwards	
21.	Dissemination of IEC material through digital means by states/UTs – list the TV channels, e-learning sites, radio channels where material disseminated	States/UTs	7.10.20 onwards	
22.	Monitoring of progress by the DoSEI and state/UTs	Head of School/Principals of all schools of states/UTs and affiliated/under CBSE/KVS/JNV/CTSA have held meetings with their teachers (online/offline) to undertake the campaign – Give number of schools and likely number of teachers (cumulative figures this week)	States/UTs, CBSE, KV, JNV and CTSA	14.10.20
23.		Head of School/Principals of all schools of		14.10.20

		states/UTs and affiliated/under CBSE/KVS/JNV/CTSA have conveyed the messaging and communication material received from DoSEL – Give number of schools and likely number of teachers (cumulative figures this week)		
24.		Teachers of all schools of states/UTs and affiliated/under CBSE/KVS/JNV/CTSA have conveyed these materials to parents and students through whatever means possible (online/offline/ SMS/WhatsApp/through peer group/etc.) – Give number of schools and likely number of students and parents (cumulative figures this week)	15.10.20 to 31.10.20	
25.		Teachers of all schools of states/UTs and affiliated/under CBSE/KVS/JNV/CTSA have held Parent Teacher Meetings (in online/offline mode) wherever possible to convey the three main messages to parents – Give number of schools.	15.10.20 to 15.11.20	
26.		Teachers of all schools of states/UTs and affiliated/under CBSE/KVS/JNV/CTSA have discussed the importance of these precautions in their online/offline classes with their students – Give number of schools.	15.10.20 to 15.11.20	

**REPORTING FORMAT FOR STATES/UTs AND AUTONOMOUS BODIES OF DoSEL BY
1PM EVERY SATURDAY**

Format 1

S. No	Action Title	Reporting by whom	By when	Frequency										
1.	States/UTs to have their own action plans for maximum outreach	State/UT	5.10.20	One Time										
2.	Appointment of State level Nodal Officer	State/UT	5.10.20	One Time										
3.	States/UTs to inform DoSEL likely size of target group	State/UT	5.10.20	One Time										
	<table border="1"> <thead> <tr> <th></th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>No. of Schools</td> <td></td> </tr> <tr> <td>No. of Teachers, Other Edu Stakeholders</td> <td></td> </tr> <tr> <td>No. of Students</td> <td></td> </tr> <tr> <td>No. of Parents/Guardians</td> <td></td> </tr> </tbody> </table>		Total	No. of Schools		No. of Teachers, Other Edu Stakeholders		No. of Students		No. of Parents/Guardians				
	Total													
No. of Schools														
No. of Teachers, Other Edu Stakeholders														
No. of Students														
No. of Parents/Guardians														
4.	Conveying IEC material to Nodal Officers/districts/schools of states/UTs	State/UT	10.10.20	One Time										
5.	Briefing session of district level Nodal officers by states/UTs	State/UT	10.10.20	One Time										
6.	Specific instructions to Nodal officers at district level by states/UTs	State/UT	10.10.20	One Time										
7.	Principals/Head of schools of states/UTs to brief their teachers --- Give number of schools where action taken and likely number of teachers (cumulative figures this week)	states/UTs	Before 14.10.20	One Time										
8.	SOPs on school reopening by States/UTs	State/UT	Before permitting reopening of schools	One Time										
9.	CBSE, KV, JNV and CTSA to have their own action plans for maximum outreach	CBSE, KV, JNV and CTSA	5.10.20	One Time										
10.	Nodal officers' appointment by CBSE, KV, JNV and CTSA	CBSE, KV, JNV and CTSA	5.10.20	One Time										
11.	CBSE, KV, JNV and CTSA to convey the likely size of target group to DoSEL	CBSE, KV, JNV and CTSA	5.10.20	One Time										
12.	VC with Regional level Nodal Officers by CBSE, KV, JNV and CTSA	CBSE, KVS, JNV and CTSA	10.10.20	One Time										
13.	Emails to all Principals directly by CBSE, KV, JNV and CTSA --- Give number of schools where action taken	CBSE, KVS, JNV and CTSA	10.10.20	One Time										
14.	Principals/Head of schools of CBSE, KV, JNV and CTSA schools to brief their	CBSE, KV, JNV and	Before 14.10.20	One Time										

	teachers -- Give number of schools where action taken and likely number of teachers (cumulative figures this week)	CTSA		
15.	CBSE to hold meetings with other national level boards - IB, Cambridge and ICSE	CBSE	12.10.20	One Time
16.	Meeting with Education wing of FICCI and CII by CBSE	CBSE	12.10.20	One Time

Format -2

S. No	Action Title	Reporting by whom	By when	Frequency										
1.	NIOS to convey all the IEC material to its students - number of students to whom conveyed (cumulative figures this week)	NIOS	10.10.20	Weekly										
2.	Dissemination of IEC material through digital means by NIOS - list the TV channels, e-learning sites, radio channels where material disseminated	NIOS	7.10.20 onwards	Weekly										
3.	Dissemination of IEC material through digital means by NCERT - list the TV channels, e-learning sites, radio channels where material disseminated	NCERT	7.10.20 onwards	Weekly										
4.	Dissemination of IEC material through digital means by states/UTs - number of sites on which IEC material displayed	States/UTs	7.10.20 onwards	Weekly										
5.	Dissemination of IEC material through digital means by states/UTs - list the TV channels, e-learning sites, radio channels where material disseminated	States/UTs	7.10.20 onwards	Weekly										
6.	IEC meeting has reached Schools, teachers, Students and parents etc. <table border="1" data-bbox="193 1377 869 1641"> <thead> <tr> <th></th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>No. of Parents received</td> <td></td> </tr> <tr> <td>No. of Students Contacted</td> <td></td> </tr> <tr> <td>No. of Teachers and other Edu. stakeholders</td> <td></td> </tr> <tr> <td>No. of Schools</td> <td></td> </tr> </tbody> </table>		Total	No. of Parents received		No. of Students Contacted		No. of Teachers and other Edu. stakeholders		No. of Schools		States/UTs, CBSE, KV, JNV and CTSA	14.10.20	Weekly
	Total													
No. of Parents received														
No. of Students Contacted														
No. of Teachers and other Edu. stakeholders														
No. of Schools														
7.	Teacher have held special PTA meeting for communicating precautions for COVID. (Numbers)	15.10.20 to 30.11.20	Weekly											
8.	Teachers have started integrating COVID presentations in online/offline classes for students. (Numbers)	15.10.20 to 30.11.20	Weekly											